

# NEWS RELEASE

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For Immediate Release

Contact: Kimberly Lawton Koon  
407-260-0400  
Kimberly.koon@lawtonprinters.com

## Lawton Printers Receives Awards in Statewide Print Competition

Casselberry, Florida — August 20, 2008 – Lawton Printers received awards for all of their entries at the 21<sup>st</sup> annual Florida Print Awards, the printing industry's largest and most prestigious statewide graphic arts competition. The Printing Association of Florida (PAF) presented the awards to elite Florida-based printing, graphic arts companies and schools during a banquet on August 9, 2008 at the Omni Orlando Resort at ChampionsGate, Orlando.

With more than 800 entries from printing and graphic firms across the state, Lawton Printers received the following awards:

**Best Stationery Set Flamingo Trophy** – Stationery, for Y Partnership  
**Best of Category** – Booklets Special Application, for Mills Park Brochure  
**Best of Category** – Postcard, for Portfolio Fine Jewelry  
**Best of Category** – Environmentally Sound Materials, for Nature Conservancy Conservation Plan  
**Best of Category** – Directories & Source Books, for CoAdvantage Benefits Enrollment Guide  
**Best of Category** – Pocket Folder, for Y Partnership  
**Best of Category** – Stationery, for Y Partnership  
**Award of Excellence** – Printer Self-Advertising, for Lawton Printers Thanksgiving Card  
**Award of Excellence** – Variable Data Campaign, for Lawton Printers Personalized URLs  
**Judges Awards** – Digital Printing, for Mills Park Invitation

“We are very proud of our entire team,” said Kimberly Lawton Koon. “We already knew our employees were some of the best in the business. Winning this award is a tremendous honor for everyone here.”

George Ryan, president and CEO of PAF, agrees. “Lawton Printers faced some extremely impressive competition this year. This award is a tribute to their commitment to excellence.”

The Florida Print Awards recognize individuals, companies and organizations responsible for the creation or production of print communications. The competition promotes excellence in the industry and recognizes companies and individuals who produce the best in print media.

PAF, host of the Florida Print Awards, is the state's largest graphic arts trade association, representing an industry with more than 77,600 employees and \$9.9 billion in sales.

For more information about Lawton Printers, call Kimberly Koon at 407-260-0400. For information about the Florida Print Awards, contact Kathryn Stuart at (407) 240-8009.

### About Printing Association of Florida (PAF)

The Printing Association of Florida is one of the most active and influential printing associations in North America. With headquarters in Orlando, Fla., more than 500 Florida-based graphic arts companies consider PAF their ultimate business partner. Governed by an all-volunteer board of directors elected by its membership, PAF is a not-for-profit association representing the interests of the graphic arts industry throughout the state. PAF is affiliated with Printing Industries of America/Graphics Arts Technical Foundation (PIA/GATF), the world's largest graphic arts trade association, making PAF members a part of the largest, most comprehensive graphic arts advocacy organization in the world. More information about the Printing Association of Florida is available online at [www.pafgraf.org](http://www.pafgraf.org)

### About Lawton Printers, Inc.

Lawton Printers, founded in 1900, is an award-winning offset and digital printer providing solutions for customer's high quality marketing and print needs. Lawton combines state-of-the-art technology & equipment with the heritage of 5 generations of excellence. To learn more about Lawton, please visit [www.LawtonPrinters.com](http://www.LawtonPrinters.com).